



Exhibition and Sponsoring brochure

Invitation to the Industry



European
Mathematical
Society



Venue:
Amsterdam RAI International Exhibition and Congress Centre
Amsterdam, The Netherlands

General information

DATES: 14 –18 July 2008
WWW: www.5ecm.nl

Local Organizers

A.C.M. Ran – Vrije Universiteit
H.J.J. te Riele – Center for Mathematics and Computer Science
J.J.O.O. Wiegerinck – University of Amsterdam

Congress Venue

The congress will be held in the Amsterdam RAI Congress Centre in The Netherlands

Congress Secretariat

For all questions about sponsoring and exhibition, and for questions regarding general matters of the congress, please contact the congress secretariat:



International Conference Services BV (ICS)

P.O. Box 83005
1080 AA Amsterdam
The Netherlands
Tel.: +31 20 679 32 18
Fax: + 31 20 675 82 36
Email : 5ecm-info@ics-online.nl

Congress under the auspices of:



European
Mathematical
Society



Cooperating organizations:



*Exhibition and Sponsoring brochure, Fifth European Congress of Mathematics, 14-18 July 2008
Amsterdam RAI International Exhibition and Congress Centre, Amsterdam, The Netherlands
All prices mentioned are excl. 19% V.A.T.*

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*Congress Secretariat: International Conference Services BV, Amsterdam, The Netherlands.
E-mail: 5ecm-info@ics-online.nl; telephone: (+31) (0)20-679.32.18*

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Welcome

On behalf of the Local Organizers and the European Mathematical Society, we cordially invite you to attend the Fifth European Congress of Mathematics, which will take place in Amsterdam, The Netherlands, from 14 – 18 July 2008.

Amsterdam, the city of Rembrandt, has always been a significant centre of the art and science world. However, the city does not dwell solely on its past; it also offers new forms of culture, architecture, music and knowledge.

In addition to learning about the latest in mathematics and its applications, you will meet with the brightest and best mathematicians of the present day, and you will also have a fine opportunity to experience the Dutch culture.

We invite you to present your products, services and latest developments regarding the mathematical sciences at 5ECM.

We look forward to welcoming you to Amsterdam!!

A.C.M. Ran
President of the Local Organizing Committee

Congress topics and schedule

Congress programme

The scientific program of the congress will deal with the following main items:

- Recent developments in applied and fundamental mathematics
- Fifty plenary lectures by world class mathematicians
- Ten prize lectures by exceptional young mathematicians
- Brouwer medal lecture
- Beeger lecture
- Special Sessions
- Satellite Conferences
- Poster Sessions

Tentative Congress schedule

The day-to-day schedule will be as follows:

Day 1: Monday 14 July 2008

Morning	Registration Opening Ceremony and Prize Award Plenary Lecture
Afternoon	Invited Lectures
Evening	EMS Reception

Day 2: Tuesday 15 July 2008

Morning	Prize Lectures Invited Lectures
Afternoon	Mini Symposia

Day 3: Wednesday 16 July 2008

Morning	Plenary Lectures
Afternoon	Mini Symposia

Day 4: Thursday 17 July 2008

Morning	Prize Lectures Invited Lectures
Afternoon	Excursion

Day 5: Friday 18 July 2008

Morning	Invited Lectures
Afternoon	Plenary Lectures Closing Ceremony

Note:

- This programme is subject to changes
- Exhibition: daily during congress hours

Exhibition

The Fifth European Congress of mathematics offers an industrial exhibition. Companies, publishers, mathematical societies and companies are invited to present their products, services and the latest developments in the fields of Mathematics.

Exhibition venue and hours

The exhibition will be held in the lounges of the Amsterdam RAI International Exhibition and Congress Centre. The RAI is situated in the southern part of the city of Amsterdam, the Netherlands.

The exhibition lounges are located around the main auditorium, where the congress meetings will take place. All lunches and coffee & tea breaks for congress delegates will be served at the exhibition area.

Tentative set-up exhibition hours

Sunday, 13 July 2008 12.30 – 23.00 hours

Tentative exhibition hours

Monday 14 July 2008 09.00 – 17.00 hours

Tuesday 15 July 2008 09.00 – 17.00 hours

Wednesday 16 July 2008 09.00 – 17.00 hours

Thursday 17 July 2008 09.00 – 17.00 hours

Friday 18 July 2008 09.00 – 17.00 hours

Dismantling exhibition – tentative hours

Friday 18 July 2008 17.00 – 23.00 hours

Exhibition areas and booths

The minimum area of a stand is 6 sqm. (3 x 2m). Price for the 6 sqm. exhibition area (space only) is € 700.- (excluding 19% VAT) for the entire period. The costs for every additional sq.m. will be € 105.-. The exhibition space is fit for own stand construction or shell scheme construction.

If you have your own stand construction (whether designed or pop-up walls), the following guidelines should be followed:

- Depending of the location, the booth space should be completed with back and side walls of 2.5 metre height
- An approval for booth design must be submitted to ICS before 1 February 2008 (5ecm-info@ics-online.nl)
- Floor carpeting and flexi tiles under floor are compulsory
- Booth lighting is compulsory

Prices for uniform stand construction are as follows:

The costs for shell scheme stand construction are € 78.50 per sqm., excluding 19% VAT. With a minimum to rent of 6 sqm. (total € 471.00) the price includes:

- Escolita carpet tiles, colour optional, including flexi tiles under floor (compulsory).
- White wall panels in aluminum frame construction, 250 cm high.
- Aluminum fascia board, 40 cm high, with white wall panels, 25 cm high .
- Per stand, 1 x stand number and company name.
- 1 wall socket, 1kW, including main connection and consumption.
- Per 6 sqm. 2 spotlights 120 Watt, excluding main connection and consumption.

Registration exhibition

Please express your interest in participating in the Commercial Exhibition by returning attached Exhibitor information form to ICS BV (5ecm-info@ics-online.nl) or fax number: (+31)-(0)20-675.8236. Decision regarding allocation of space will be made by the organizers and will be handled on a first come-first served basis *and* on receipt of payments. The invoice will be sent immediately after receipt of the application.

Additional services

Exhibitors may arrange for additional items such as stand building/shell scheme stand, electrical power, telephone, furniture and floral rental, shipping/customs clearing, AV equipment, signage, catering, etc. through the use of forms which will be enclosed in the exhibition manual provided to you about 8 months before the conference. All charges for additional services are the sole responsibility of the exhibitor.

Sponsorship opportunities

The Organizing Committee of the Fifth European Congress of Mathematics acknowledges that mathematical societies, publishers or companies would like to get exposure during the congress. Therefore we made a list of sponsor opportunities:

1. Congress bags

€7,500.-

Each registered participant (estimation: 1,000 – 1,500 people) will receive a congress bag with the congress logo, containing the Congress material. The sponsoring company (maximum of 2 companies) may place its logotype on the lower left or right section of the briefcase. The above mentioned price is including the manufacturing of the bag. The organization will select and provide the bags.

2. Insert in the Congress bag

€700.-

Each registered participant will receive a congress bag in which the sponsor may put 1 leaflet (maximum A4 size and 3 pages thick). As the bags will be packed before the start of the congress, the leaflets will need to arrive beforehand at the congress venue.

3. Note pads and pens

€3,750.- (incl manufacturing)

€2,250.- (excl. manufacturing)

Each congress bag (1,000 – 1,500 pieces) will contain a notepad (A5 size, 50 pages) and a pen, with the logo of the sponsor with maximum 2 colors, will be inserted. The manufacturing will be done by the organization of the congress.

If the sponsor wishes to manufacture note pads and pens, in accordance with the Organising Committee, the costs for sponsoring will be €2,250.-

4. Key cords

€2,250.- (incl. manufacturing)

€1,000.- (excl. manufacturing)

The sponsoring company may place its logotype (1 color) on the key cord, which will be handed to each participant at the registration desk. To wear the badge with the key cord is mandatory for all participants and exhibitors.

5. Advertisements

Final Programme and Abstract Book (A4 size)

Each person registered for the Congress will receive a copy of the Final Programme and the Abstract Book (1 document) with details of the scientific sessions, tours, social activities, etc and of course the abstracts. The sponsoring company may advertise on:

Back cover (full color)

€2,000.-

Inside front/back cover (full color)

€1,250.-

Inside full page (1 color)

€ 750.-

The files of the advertisements must be provided by the sponsoring company

6. List of Participants

€1,500.-

Each congress bag will have inserted the List of Participants of the Congress. The logo of the sponsoring company will be included in the footer of the List of Participants (A4 size, black/white).

We would be happy to welcome any suggestions for sponsoring, other than stated in this list. Please contact us to discuss these.

All the above mentioned prices are excluding 19% V.A.T.

Exhibition interest form 5th ECM Amsterdam

Please complete this form and send it to: 5th ECM Amsterdam, c/o ICS BV, P.O. Box 83005, 1080 AA Amsterdam, The Netherlands. Fax: (+31) (0)20 6758236

Company name: _____

VAT nr.: _____

Contact person: _____

Address: _____

Postal Code: _____ City: _____ Country: _____

Telephone number: _____ Fax number: _____

E-mail: _____

Web site: _____

Exhibition area:

Price per square metre:

First 6 m² € 700.- excluding VAT (open space only)

Every additional m² € 105.- excluding VAT (open space only)

We are interested in renting:

Number of square metres: (a minimum of 6 m² is required)

We will [please tick the appropriate box]:

bring our own stand construction

rent uniform stand construction (minimum of 6 sqm., additional costs of €78,50,- per sqm.)

We will exhibit the following products/documents/services:

.....

.....

Signature:

Date:

After having received this Exhibition interest form, ICS BV will send you a contract to be signed.

Sponsor form 5th ECM, Amsterdam 2008

Please complete this form and send it to: 5th ECM Amsterdam, c/o ICS BV, P.O. Box 83005, 1080 AA Amsterdam, The Netherlands. Fax: (+31) (0)20 6758236

Company name: _____

VAT nr.: _____

Contact person: _____

Address: _____

Postal Code: _____ City: _____ Country: _____

Telephone number: _____ Fax number: _____

E-mail: _____

Web site: _____

We want to sponsor the following [please tick the appropriate box(es)]:

Code	Sponsor item		Amount excl. VAT	✓
1	Congress bag		€ 7,500.-	
2	Insert in congress bag		€ 700.-	
3	Notepads and pens	Including manufacturing	€ 3,750.-	
		Excluding manufacturing	€ 2,250.-	
4	Key cords	Including manufacturing	€ 2,250.-	
		Excluding manufacturing	€ 1,000.-	
5	Advertisement	Back cover	€ 2,000.-	
		Inside front cover	€ 1,250.-	
		Inside back cover	€ 1,250.-	
		Inside full page	€ 750.-	
6	List of Participants		€ 1,500.-	
	Other sponsor suggestions (please describe your suggestion):			

	Total sponsoring:			

Signature: _____

Date: _____

After having received this Sponsor form, ICS BV will send you a contract to be signed.